



Jessica G. Weinstein

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SKILLS

Adobe

Illustrator
InDesign
Photoshop

Web

Sketch
InVision
Apostrophe CMS
Squarespace CMS
Wordpress CMS
Constant Contact

Languages

HTML
CSS

Typography

Modern Calligraphy
Hand Lettering

Photography

Digital

INTERESTS

Web Development
UX & UI Design
User Research

GRAPHIC DESIGNER

Web • Print • Lettering

EXPERIENCE

Urban Engineers Inc. (February 2017 – Present)

GRAPHIC DESIGNER/WEB SPECIALIST

- Update and maintain the company's website in Apostrophe CMS
- Illustrate graphics for marketing materials, emails, events and social media
- Publication design and photography for brochures and Excellence Magazine

Temple University Strategic Marketing (August 2016 – November 2016)

DESIGNER

- Created print collateral for new and prospective students
- Solved design problems collaboratively with a diverse team

Digitas Health LifeBrands (December 2014 – May 2016)

DIGITAL PRODUCTION DESIGNER

- Generated exact Photoshop designs for web application
- Maintained accuracy in page building and error-free design comps
- Efficiently handled a large volume of work under tight client deadlines

DESIGNER

- Aesthetic modeling for responsive web design
- Demonstrated ability to follow style guides, design requirements and brand identity standards

Panzano & Partners (September 2013 – October 2014)

DESIGNER

- Created advertisements for national and international shopping malls, destination resorts and hotels
- Designed on a wide range of scales from small brochures to large billboards

DESIGN INTERN

- Revised active projects and advertisement campaigns
- Hand crafted mock-ups for client look books, brochures and gift card holders

Electronic Ink (April 2013 – September 2013)

DESIGN INTERN

- Aesthetic modeling for the Electronic Ink responsive website e.g. visual ergonomics with typefaces, fonts, colors, patterns and textures
- Created marketing collateral for in-house company events

EDUCATION

University of the Arts

Web Design Continuing Education Certificate – 2018

Drexel University, Antoinette Westphal College of Media Arts and Design

Bachelors of Science in Graphic Design – 2014

ACTIVITIES

Urban Young Members Forum (May 2018 – Present)

COMMUNICATIONS CHAIR

- Collaborate with other board members to organize social, educational and professional events for young employees at Urban Engineers Inc.
- Design monthly newsletters created in Constant Contact

Drexel University's Radio Station WKDU 91.7 (May 2011 – May 2018)

STATION DJ

- Hand selected music to broadcast on my own two hour long weekly radio show